



INDIA'S BIGGEST Travel and Tourism Fair 14, 15 JULY HYDERABAD INTERNATIONAL CONVENTION CENTRE (HICC, NEAR HITECH CITY)

CONSUMER CONNECT INITIATIVE



Excellent response to TTF & BLTM at HICC, Hitech City

Last day today for South India's biggest travel show

A Correspondent Response.mumbai
@timesgroup.com

TTF & BLTM, South India's biggest travel tradeshow, opened yesterday at the Hyderabad International Convention Centre (HICC) near Hitech City, with a packed turnout of travel trade from the region, as well as over 200 hosted buyers from all over India, on the opening day of the 2-day event.

Travel & Tourism Fair (TTF), is the oldest and one of the biggest travel trade shows in the country. It has been serving as a platform for the huge travel market in India since 1989.

TTF Hyderabad is co-located with BLTM, India's definitive trade show on business, MICE and luxury travel, making it the biggest travel trade show in South India.

TTF and BLTM Hyderabad holds a unique strategic marketing importance due to its geopolitical situation, as a meeting point for the

buyers and sellers of business, MICE and leisure travel.

TTF and BLTM which is showcasing 249 sellers from 16 states and 12 countries is considered to be one of the busiest travel trade shows in the country with thousands of travel trade and members from the MICE, business and luxury travel sector visiting the show. Today, is the last day, with 11 am to 2pm reserved for business visitors, after which it will be open for all till 7pm.

TTF Hyderabad has maintained a steady growth, signalling positive sentiments in the travel trade, despite the headwinds due to demonetisation and uncertainties of the GST regime from July 1, 2017.

The big state pavilions include Telangana as the Host State; Andhra Pradesh, Uttarakhand, Gujarat, Maharashtra and Madhya Pradesh as Partner States; Goa, Karnataka, Kerala, Himachal Pradesh, Jammu & Kashmir,

Jharkhand, Puducherry, and Rajasthan are participating as Feature States. There is also a large number of private sector participation from Haryana, Punjab and West Bengal. Ministry of Tourism, Government of India, is also participating in TTF & BLTM Hyderabad.

TTF & BLTM Hyderabad has participation from 12 countries, including official presence at the level of their National Tourism Organisations by Korea as Feature Country and Nepal As Partner Country. Additionally, private sector participants from Bhutan, Canada, Germany, Greece, Maldives, Singapore, Sri Lanka, Thailand, Turkey, USA And Uzbekistan have added feathers to the TTF & BLTM this year.

TTF and BLTM is one of the biggest platforms in South India providing opportunities for the buyers and sellers from across the country to showcase their latest offerings and build long term business ties.

LAST DAY TODAY!

South India's biggest travel trade show

India's Biggest Travel Show



14, 15 July

Hyderabad International Convention Centre (HICC, near Hitech City)

15 July (Sat)

Business Visitors : 11 am - 2 pm | Open for all : 2 - 7 pm

TTF is the only one place for the travel industry, to meet hundreds of travel companies including tourism boards, from all over India and abroad, offering the best deals in tour packages, since 1989!

TTF Hyderabad is co-located with **BLTM** - India's definitive trade show on Business, MICE & Luxury Travel, focused on buyers and sellers of destinations and services for business travel, incentives, meetings, convention and events.

TTF and **BLTM** together at the HICC is the biggest travel trade show in South India.

If you are looking for a perfect destination for your leisure, wedding, meeting, event or business travel, it is 'must visit' event! Only today! Don't miss.

Host State



Partner States



Partner Country



Feature Country



Feature States



Partner Hotels



Event App Tech Partner



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